

**Recruitment on contractual basis for the position of Chief Project Manager and Project Manager at
Project Management Unit(PMU)**

KANDARI- the **Sector Leadership Project (SLP)** has been initiated with a view to nurture and strengthen 10(ten) sectors in the State where the State has an advantage of having their traditional presence for decades or the State has an edge in availability of skilled manpower and/or raw material. These sectors with support from government can catapult West Bengal in to a leadership position in India in the next 10 years. The sectors are: **Textiles, Leather, Foundry, Forging, Jewellery, Carpets, Zari, Jute products, Agarbatti, and Packaged & Processed food.**

In other words, SLP targets to enhance the financial turnover of these sectors from the current Rs 93,000 crore to Rs 4.13 lakh crore in 5 years. 40 lakh additional employments may be created through SLP in the next 5 years which will also involve a fresh investment of Rs 57,000 crore. The project aspires to capture an overall share of 16% of national turnover in the next 5 years with growth target @ 30% CAGR.

Sector specific roadmaps have been developed through a series of consultation with leaders and stakeholders of respective industry sectors. Based on these, sector- specific **Action Plans (2016-2020)** are to be developed.

This requires multi-agency coordination for the following activities:

- Organizing Road shows in a few States holding the leading position in any of the sectors above in collaboration with FICCI and CII as Promotion Partners
- preparing different kinds of documentation including marketing kits (brochure, flier, media content, etc) for creating investors confidence
- Handling the industrial Parks being developed in PPP model
- Creation/ rejuvenation of common infrastructures for several clusters – 3 for Carpet sector, 2 for Zari sector, 3 for Gems & Jewellery sector, 3 for Incense stick sector
- Coordination with Directorates for Stakeholders consultation
- Transfer of Technology from Knowledge Partners like CSIR, CMERI, NIFFT, NIFT etc
- Partnering with Export Promotion Councils for promotion of Export from the State for the sectors
- Consultation with banks for convergence of MUDRA / other loan schemes
- Tie-up with industrial training institutes for industry-oriented skill development

The work will take place in a Mission Mode which requires a dedicated set up. So, one **Project Management Unit (PMU)** has been formed for the assessed responsibility matrix briefed above. It will work in close coordination with the MSME Directorate as well as the MSME & Textile Department, Government of West Bengal. Initially 2 (two) professionals as resource persons with sufficient experience in project & business management and export promotion will be engaged temporarily on contractual basis for the PMU. One will be designated as Chief Project Manager and the other as the Project Manager. Their qualification, experience, age, roles & responsibility, remuneration are delineated below in detail.

Resource persons for PMU of 'Kandari' should have at least 5- 10 years of working experience in industry related project management. The desired qualifications, experience, age group, roles and responsibilities and remuneration of the required HRs are furnished below:-

1. Chief Project Manager : (One)

Qualification: MBA

Age : Within 45 years.

Experience : At least 10 years of working experience in project management.

Roles & Responsibilities:

- Monitor the PMU and liaison with bodies such as FICCI, CII, BCCI, IIM, NIFFT, CSIR and international trade facilitation organisations.
- Consultations with government departments for policy streamline

- Collaboration with large anchor industries /large retail chains /e-commerce players for web based marketplace platform
- Sector specific policy formulation for incentives
- Process streamlining & timely disposal of statutory compliances
- Consultation with Finance Department for simplification of Tax matters
- Collaboration with EXIM Bank and ICC for establishing International Incubation Centre for promoting export
- Partnering with Export Promotion Councils for promoting export from the State
- Tie-up with e-commerce players for Business to Customers (B2Cs) market place

Remuneration : Rs.1.25 lakh per month

2. Project Manager : (One)

Qualification: B.Tech/MBA

Age : Within 40 years.

Experience : At least 5 years of working experience project management

Roles & Responsibilities:

- Consultation with stakeholders for Infrastructure Development (setting up Industrial Parks & Clusters, Display Centre-cum-Marketing centres, Logistics, etc)
- Collaboration with Technology Partners for introduction of new process, mechanization for production enhancement, tapping new market and R&D
- Tie up with Industrial Training Institutes for Designing and developing industry-aligned training courses and undertaking Industry-oriented trainings
- Collaboration with Knowledge Partners for product diversification, quality improvement, testing, standardization, packaging, export trend, raw materials, finished goods
- Collaboration with Design Institutes for rolling out specific programme for product design Partnering with Chamber of Commerce/ Industry Association/ Leading Market Players for creating Brand, organising national and International Trade Fairs/ Buyer-Seller events
- Institutional tie up with big retail chains focusing direct export from the state

Remuneration : Rs. 0.75 lakh per month

The tentative project period of KANDARI is 4 years. The contractual appointment for this will be given for a period of one year and will be renewed on satisfactory service only. Willing candidates may submit applications in the prescribed format given below along with all certified copies of testimonials/certificates in support of educational qualification, experience etc. Application in a **sealed envelope** super-scribing "Application for Chief Project Manager / Project Manager" should reach to the Joint Secretary (MD), MSME & Textiles Dept, Govt of West Bengal at Hemanta Bhaban, 4th Floor, B.B.D. Bag(East), Kolkata 700 001 latest by **15.12.2016**. No direct correspondence in this regard will be entertained.

Sl. No.	Post Applied for	Chief Project Manager / Project Manager
1	Name of the Candidate	
2	Address	
3	Date of Birth & Age on 01.12.2016	
4	Educational Qualifications & Division/Class with percentage of marks	
5	Working experience in detail	
6	Any other information worth mentioning	